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STUDY MODULE DESCRIPTION FORM				
	Code   <b>010101131010912958</b>			
Profile of study (general academic, practical) general academic	Year /Semester 2 / 3			
Subject offered in: Polish	Course (compulsory, elective) elective			
Form of study (full-time,part-time)				
First-cycle studies full-time				
Project/seminars:	No. of credits			
Lecture: 15 Classes: - Laboratory: - Project/seminars: -   1 Status of the course in the study program (Basic, major, other) (university-wide, from another field)				
other univers				
	ECTS distribution (number and %)			
technical sciences				
	1 100%			
	Profile of study (general academic, practical) general academic Subject offered in: Polish  Form of study (full-time,part-time)  full-ti  Project/seminars: (university-wide, from another field)			

## Responsible for subject / lecturer:

dr Liliana Szczuka-Dorna email: Liliana.szczuka-dorna@put.poznan.pl tel. 061 665 24 91 Centrum Języków i Komunikacji PP ul. Piotrowo 3a, 60-965 Poznań

## Prerequisites in terms of knowledge, skills and social competencies:

1	Knowledge	Student might know basic theories and concepts of interpersonal and intercultural communication.		
2	Skills	Student has the ability to analyze and interpret some behavior and situations in Polish and international context.		
3	Social competencies	Student understands and is ready to positive and successful communication in groups and international teams.		

## Assumptions and objectives of the course:

-The aim of the course is to enable students to know classical as well as contemporary theories in interpersonal and intercultural communication

# Study outcomes and reference to the educational results for a field of study

## Knowledge:

- 1. Broad knowledge of  $\,$  interpersonal communication (styles, kinds etc.) [-K\_W19]
- 2. Broad knowledge of intercultural communication. [-K\_W18]
- 3. Basic kinds of communication. [-]

#### Skills:

- 1. Recognize cultural differences [-K\_U02]
- 2. Recognize elements of nonverbal communication  $\,$  [-K\_U05,K\_K13-K14]  $\,$
- 3. Use different negotiation styles [-]

#### Social competencies:

- 1. As a result of the course, the student is able to communicate effectively in a field specific/professional area, and to give a successful presentation in English. [-K\_K06-K09]
- 2. The student is able to recognize and understand cultural differences in a professional and private conversation, and in a different cultural environment. [-]
- 3. Student is able to develop his/her knowledge during all life (life-long learning) on the basis of practical experience and professional literature. [-]

## Assessment methods of study outcomes

- -? Formative assessment: Discussion on selected topics, analysis of cultural behaviour
- ? Summative assessment: Written test

## **Course description**

Students are given some information on theoretical perspectives that help to explain communication interactions between the members of different groups, cultures and subcultures. Theories about communication and barriers to successful interpersonal communication are presented. Special attention is paid to the topic ?Body language?. (non-verbal communication in formal context.) Principles and techniques that can be used to improve interpersonal communication and overcome associated problems are shown. Finally, students are acquainted with current professional literature.

## Basic bibliography:

- 1. Geert Hofstede, Gert Jan Hofstede, Cultures and Organizations Software of the Mind, The McGraw Hill Companies, 2005.
- 2. Gesteland R. Richard, Cross-Cultural Business Behaviour, Copenhagen Business School Press, 2001
- 3. Spencer-Oatey H.,Franklin P., Intercultural Interaction. A Multidisciplinary Approach to Intercultural Communication, Palgrave Macmillan, 2009.

## Additional bibliography:

Practical activities

- 1. Cialdini,R Wywieranie wpływu na ludzi, GWP, 2010
- 2. Gronbeck Bruce E., German Kathleen, Zasady komunikacji werbalnej, Zysk I S-ka, Warszawa 2001.
- 3. Witkowski Tomasz, Psychomanipulacje, Biblioteka Moderatora, Warszawa 2000

#### Result of average student's workload

Activity	Time (working hours)				
Student's workload					
Source of workload	hours	ECTS			
Total workload	25	1			
Contact hours	15	1			

15